GALLUP NEWS SERVICE

DECEMBER WAVE

-- FINAL TOPLINE --

Timberline: 937614
GAL 053
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December 1-15, 2025

Results are based on telephone interviews conducted December 1-15, 2025, with a random sample of –1,016— adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of –514—national adults in Form A and the sample of –502- national adults in Form B, the margin of sampling error is ±6 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, party identification, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Party identification targets are based on the average of the three most recent Gallup polls. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

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Thinking for a moment about air travel,

25. How many air trips, if any, have you taken on a commercial airliner in the past twelve months -- counting each round trip as one trip?

	None	1-2	3-4	5 or more	No opinion	*Mean (w/ 0)*	*Mean (w/o 0)*
2025 Dec 1-15	56	21	13	11	--	*1.7*	*3.8*
2021 Dec 1-16	62	23	7	8	--	*1.4*	*3.6*
2015 Dec 2-6	55	25	9	10	*	*2.1*	*4.6*
2008 Dec 4-7	56	25	10	8	*	*1.7*	*3.8*
2007 Dec 6-9	57	23	12	8	--	*1.7*	*4.0*
2006 Dec 11-14	52	29	8	11	--	*2.2*	*4.6*
2005 Dec 5-8	60	25	9	6	--	*1.5*	*3.7*
2004 Dec 5-8	59	23	9	9	--	*1.6*	*4.0*
2003 Dec 11-14	60	24	9	7	*	*1.5*	*3.7*
2001 Nov 26-27	50	31	10	9	--	*2.0*	*4.0*
1999 Nov 18-21	54	26	13	7	*	*1.7*	*3.7*

Additional Trends

	None	1-2	3-4	5 or more	No opinion	*Mean (w/ 0)*	*Mean (w/o 0)*
2012 Jul 9-12	48	27	13	12	*	*2.1*	*4.2*
2006 Aug 18-20	49	28	15	9	--	*1.9*	*3.6*
2005 Apr 1-2	49	28	14	9	*	*1.9*	*3.8*
2002 Sep 2-4	61	24	9	6	--	*1.8*	*4.7*
2002 Feb 8-10	48	32	11	9	--	*1.9*	*3.7*
2000 Aug 24-27	55	26	10	9	*	*1.8*	*4.1*
2000 Feb 4-6	55	25	9	11	*	*2.1*	*4.6*

Now we have a question about reading books.

26. During the past year, about how many books did you read, either all or part of the way through?

	None	1-5	6-10	11-50	51 +	No answer	*Mean*	*Median*
2025 Dec 1-15	13	39	16	25	7	*	*14.6*	*5*
2021 Dec 1-16	17	40	15	21	6	1	*12.6*	*5*
2016 Dec 7-11	16	34	14	28	7	*	*15.6*	*5*
2005 May 20-22	16	38	14	25	6	1	*14.2*	*5*
2002 Dec 5-8 †	18	31	15	27	8	1	*15.8*	*6*

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2001 Dec 6-9 ^†	13	38	16	23	8	1	*14.5*	*5*
1999 Sep 10-14 ^†	13	30	16	31	7	2	*17*	*7*
1999 Jul 13-14 †	12	24	18	34	10	3	*20*	*10*
1990 Dec 13-16 †	16	32	15	27	7	3	*15.3*	*6*

^ Asked of a half sample.
† WORDING: During the past year, about how many books, either hardcover or paperback, did you read either all or part of the way through?

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Now thinking about movies,

27. How many movies, if any, have you attended in a movie theater in the past 12 months?

	None	1-4	5 or more	No opinion	*Mean (w/ zero)*	*Mean (w/o zero)*	*Median*
2025 Dec 1-15	40	46	14	--	*2.6*	*4.3*	*1*
2021 Dec 1-16	61	31	9	--	*1.4*	*3.6*	*0*
2007 Dec 6-9	36	39	24	*	*4.4*	*6.9*	*1*
2007 May 4-6	34	40	27	*	*4.4*	*6.7*	*2*
2007 Mar 2-4	26	38	37	--	*6.3*	*8.4*	*3*
2007 Jan 5-7	26	34	38	1	*5.8*	*7.8*	*3*
2006 Dec 11-14	35	37	27	*	*5.0*	*7.7*	*2*
2006 May 5-7	32	38	30	*	*4.1*	*6.1*	*2*
2005 Dec 5-8	33	42	24	1	*3.8*	*5.7*	*2*
2005 May 20-22	34	38	28	*	*4.4*	*6.6*	*2*
2004 Dec 5-8	30	37	33	*	*4.7*	*6.8*	*4*
2004 Mar 5-7	31	41	28	*	*4.1*	*5.9*	*2*
2003 Dec 11-14	31	45	24	*	*4.9*	*7.0*	*2*
2002 Dec 5-8	28	35	36	1	*6.3*	*8.8*	*3*
2002 Mar 18-20	33	37	29	1	*5.0*	*7.4*	*2*
2001 Mar 16-18	34	40	26	*	*4.4*	*6.6*	*2*
1995 Apr 10-17 ^	34	35	31	--	--	--	--
1994 Mar 11-13 †	34	38	28	--	*4.8*	*7.2*	*2*
1993 Mar 12-14 †	37	35	26	2	*4.7*	*7.5*	*2*
1988 Dec 4-7 †	45	26	29	--	--	--	--

^ US News and World Report/CNN/IBM/Gallup

† WORDING: About how many times did you, yourself, go out to a movie theater to see a movie within the past twelve months?

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GALLUP POLL SOCIAL SURVEY
December 2025

QN25: Annual Number of Commercial Air Trips + Annual Number of Commercial Air Trips + Annual Number of Commercial Air Trips + Annual Number of Commercial Air Trips BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Gender		Race I		Age			Education			Party I.D.			Household Income		
	Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than $50,000	$50,000-100,000	$100,000+
Total	1016	495	507	612	371	282	324	386	344	293	375	261	466	267	303	275	333
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
None	565	247	311	325	220	165	171	217	116	168	278	147	254	146	232	179	93
	56%	50%	61%	53%	59%	59%	53%	56%	34%	57%	74%	56%	54%	55%	77%	65%	28%
1-2	209	114	94	137	71	49	67	90	91	72	46	58	87	61	40	62	86
	21%	23%	18%	22%	19%	17%	21%	23%	26%	24%	12%	22%	19%	23%	13%	22%	26%
3-4	133	73	56	90	37	37	40	50	69	28	36	27	76	30	23	22	76
	13%	15%	11%	15%	10%	13%	12%	13%	20%	10%	10%	10%	16%	11%	8%	8%	23%
5 or more	109	61	47	60	43	31	47	29	68	25	15	29	50	31	8	13	79
	11%	12%	9%	10%	12%	11%	14%	8%	20%	9%	4%	11%	11%	11%	3%	5%	24%
Mean (with 0)	1.71	2.04	1.39	1.71	1.67	1.79	1.99	1.40	3.08	1.34	0.75	1.54	1.89	1.66	0.59	0.96	3.46
Mean (without 0)	3.84	4.06	3.57	3.64	4.10	4.32	4.20	3.21	4.64	3.14	2.88	3.55	4.15	3.67	2.52	2.73	4.79
Median	0.00	1.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00

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GALLUP POLL SOCIAL SURVEY
December 2025

QN26: Annual Number of Books Read + Annual Number of Books Read + Annual Number of Books Read + Annual Number of Books Read BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Gender		Race I		Age			Education			Party I.D.			Household Income		
	Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than $50,000	$50,000-100,000	$100,000+
Total	1011	493	505	612	367	282	324	381	345	292	371	261	466	262	301	275	333
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
None	128	82	47	62	64	28	35	64	22	21	84	46	41	36	59	31	29
	13%	17%	9%	10%	17%	10%	11%	17%	7%	7%	23%	18%	9%	14%	20%	11%	9%
One to Five	395	217	177	208	171	113	125	148	119	129	143	94	209	87	140	102	116
	39%	44%	35%	34%	47%	40%	39%	39%	35%	44%	39%	36%	45%	33%	46%	37%	35%
Six to Ten	163	66	88	120	37	41	53	67	70	57	35	43	68	44	34	41	58
	16%	13%	17%	20%	10%	14%	16%	17%	20%	19%	9%	16%	15%	17%	11%	15%	17%
Eleven to Fifty	252	108	142	179	66	77	88	80	106	63	84	59	123	69	52	69	108
	25%	22%	28%	29%	18%	27%	27%	21%	31%	21%	23%	23%	26%	26%	17%	25%	33%
51 or more	74	20	51	43	29	24	24	23	27	23	24	19	26	26	16	31	22
	7%	4%	10%	7%	8%	9%	7%	6%	8%	8%	7%	7%	6%	10%	5%	11%	7%
Mean (with 0)	14.57	10.93	17.84	15.57	13.14	15.51	15.04	12.97	17.07	13.33	13.34	13.54	13.53	17.36	11.09	17.68	15.86
Mean (without 0)	16.68	13.10	19.66	17.32	15.89	17.21	16.87	15.59	18.26	14.34	17.28	16.43	14.83	20.12	13.79	19.95	17.39
Median	5.00	4.00	6.00	6.00	4.00	6.00	6.00	4.00	7.00	5.00	4.00	5.00	5.00	6.00	3.00	6.00	6.00

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GALLUP POLL SOCIAL SURVEY
December 2025

QN27: Annual Number of Movies Watched in Theater + Annual Number of Movies Watched in Theater + Annual Number of Movies Watched in Theater + Annual Number of Movies Watched in Theater BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Gender		Race I		Age			Education			Party I.D.			Household Income		
	Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than $50,000	$50,000-100,000	$100,000+
Total	1016	495	507	612	371	282	324	386	345	293	375	261	466	267	303	275	334
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
None	404	185	209	265	126	66	115	210	106	126	167	113	180	100	141	121	95
	40%	37%	41%	43%	34%	23%	36%	54%	31%	43%	45%	43%	39%	37%	47%	44%	29%
One to Four	465	228	237	259	188	161	156	142	167	137	161	116	226	112	125	125	168
	46%	46%	47%	42%	51%	57%	48%	37%	49%	47%	43%	45%	49%	42%	41%	45%	50%
Five to Ten	112	58	50	67	44	41	43	27	56	22	34	23	46	44	30	22	52
	11%	12%	10%	11%	12%	14%	13%	7%	16%	7%	9%	9%	10%	16%	10%	8%	16%
Eleven to Fifty	34	22	11	20	13	14	10	7	13	8	12	8	14	11	7	7	18
	3%	4%	2%	3%	3%	5%	3%	2%	4%	3%	3%	3%	3%	4%	2%	3%	5%
51 or more	1	1	-	1	-	1	0	-	1	-	-	-	1	0	-	1	0
	0%	0%	-	0%	-	0%	0%	-	0%	-	-	-	0%	0%	-	0%	0%
Mean (with 0)	2.56	3.11	2.04	2.43	2.87	3.53	2.85	1.62	3.25	2.20	2.22	2.15	2.49	3.23	2.10	2.09	3.53
Mean (without 0)	4.25	4.97	3.46	4.27	4.35	4.61	4.41	3.54	4.70	3.88	4.02	3.80	4.05	5.16	3.93	3.73	4.94
Median	1.00	1.00	1.00	1.00	1.00	2.00	1.00	0.00	2.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	2.00

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